variations will become apparent to those skilled in the art in light of the foregoing description. Accordingly, it is intended that the present invention embrace all such alternatives, modifications and variations as fall within the scope of the appended claims.

What is claimed is:

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1. A method of providing a channel of television programming to a class of subscribers, comprising:

receiving programming content from a first subscriber, the first subscriber being one of the class of subscribers, the programming content being transmitted electronically from the first subscriber via a first subscriber's set-top box; and

multicasting the programming content to the class of subscribers, the multicasting being carried out by addressing a set-top box corresponding to each subscriber belonging to the class of subscribers.

- 2. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider via a dial-up narrowband telephone communication link.
- 3. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider via a wideband telephone communication link.
- 4. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider via a cable modern communication link.

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- 5. The method according to claim 1, wherein the multicasting comprises multicasting the programming content over a leased digital television channel.
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- The method according to claim 1, wherein the multicasting is carried out by:
 encrypting the programming content using an encryption key;
 providing the encryption key to the class of subscribers; and
- 7 broadcasting the encrypted programming content to the class of subscribers.
 - 7. The method according to claim 1, wherein the class of subscribers comprise one of a family, affiliates of a corporate entity, and people with a common interest.
 - 8. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider of content from one of a still camera, a video camera, a video tape player, an audio tape player, a CD players, a PVR and a scanner.

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9. A method of providing a channel of television programming to a class of subscribers, wherein the class of subscribers comprise one of a family, affiliates of a corporate entity, and people with a common interest, the method comprising in combination:

receiving programming content from a first subscriber, the first subscriber being one of the class of subscribers, the programming content being transmitted electronically from the first subscriber via a first subscriber's set-top box;

wherein the programming content is received from the first subscriber by an upload to a service provider via one of a dial-up narrowband telephone communication link, a wideband telephone communication link and a cable modem communication link;

and

multicasting the programming content over a leased digital television channel to the class of subscribers, the multicasting being carried out by addressing a set-top box corresponding to each subscriber belonging to the class of subscribers by:

encrypting the programming content using an encryption key;

providing the encryption key to the class of subscribers; and

broadcasting the encrypted programming content to the class of subscribers.

1	10	A method of providing a channel of television programming to a class of
2	sul	scribers, comprising:
3		establishing the class of subscribers and leasing a television channel from
4	a s	ervice provider;
5		electronically transmitting programming content from a first subscriber to the
6	se	vice provider, the first subscriber being one of the class of subscribers, the
7	pro	gramming content being transmitted from the first subscriber via the first
8	sul	escriber's set-top box;
9		scheduling playback of the programming content; and
<u> </u>		multicasting the programming content over the leased television channel to
111	the	class of subscribers.
12		
13	11	The method according to claim 10, wherein the multicasting is carried out
<u> </u>	by	addressing a set-top box corresponding to each subscriber belonging to the
14 15 16	cla	ss of subscribers for transmission of the content.
<u></u> 16		
17	12	. The method according to claim 11, wherein the multicasting is carried out
18	by	
19		encrypting the programming content using an encryption key;
20		providing the encryption key to the class of subscribers; and
21		broadcasting the encrypted programming content to the class of subscribers.

1	13.	The method according to claim To, wherein the television channel comprises
2	a digit	tal television channel.
3		
4	14.	The method according to claim 10, wherein the programming content is
5	receiv	red from the first subscriber by an upload to the service provider via one of a
6	dial-u	p narrowband telephone communication link, a wideband telephone
7	comm	nunication link and a cable modem communication link.
8		
9	15.	The method according to claim 10, wherein the programming content is
10	receiv	red from the first subscriber by an upload to a service provider of content from
11	one o	f a still camera, a video camera, a video tape player, an audio tape player, a
12	CD pl	ayers, a PVR and a scanner.
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14	16.	The method according to claim 10, further comprising removing the
15	progra	amming content by:
16		requesting a schedule arbiter to remove the content; and
17		the schedule arbiter removing the content.
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19	17.	The method according to claim 10, wherein the scheduling is carried out by
20	a sch	edule arbiter.
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18.	A method of providing	a channel	of television	programming to	a	class	O
subsc	ribers comprisina:						

establishing the class of subscribers and leasing a digital television channel from a service provider;

electronically transmitting programming content from a first subscriber to the service provider, the first subscriber being one of the class of subscribers, the programming content being transmitted from the first subscriber via the first subscriber's set-top box;

wherein the programming content is received from the first subscriber by an upload to the service provider via one of a dial-up narrowband telephone communication link, a wideband telephone communication link and a cable modem communication link;

wherein the programming content is received from the first subscriber by an upload to a service provider of content from one of a still camera, a video camera, a video tape player, an audio tape player, a CD players, a PVR and a scanner;

a schedule arbiter scheduling playback of the programming content;

multicasting the programming content over the leased television channel to the class of subscribers by addressing a set-top box corresponding to each subscriber belonging to the class of subscribers for transmission of the content by:

> encrypting the programming content using an encryption key; providing the encryption key to the class of subscribers;

1	broadcasting the encrypted programming content to the class of
2	subscribers;
3	removing the programming content from the schedule by:
4	requesting a schedule arbiter to remove the content; and
5	the schedule arbiter removing the content.
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